



SUSAN LIN

EXPERIENCE DESIGNER

PORTFOLIO

bysusanlin.com
sketch.bysusanlin.com

CONTACT

bysusanlin@gmail.com



EDUCATION

CARNEGIE MELLON UNIVERSITY

MHCI in Human-Computer Interaction

Pittsburgh, PA
08/2011

BHA in Information Systems & Art

12/2010

Double Major in Human-Computer Interaction



EXPERIENCE

UI/UX DESIGNER — Vast.com

San Francisco, CA
since 09/2011

- Design for vertical search in the autos, real estate & travel sectors

USER EXPERIENCE DESIGN INTERN — LinkedIn

Mountain View, CA
Summer 2010

- Pitched exploratory homepage concepts based on user needs
- Designed ads previewer; created baseline for future previewer designs
- Contributed during hackdays, specifically to student-related product brainstorming

MEDIA DESIGN INTERN — NASA Goddard Space Flight Center

Goddard, MD
Summer 2009

- Designed Webb Telescope posters, bookmarks, and website
- Illustrated graphics and reviewed gameplay for 2 Flash games
- 1st game featured on Wired.com and in Hubble Telescope Museum Exhibit

GRAPHIC DESIGN INTERN — Image Solutions

Torrance, CA
Summer 2008

- Redesigned client marketing media and internal tools
- Collaborated with HR to increase internal morale using kaizen

FREELANCE DESIGNER

since 2003

- Commissioned by stealth tech start-ups, professors, and peers
- Projects have included digital art, vector illustrations, logos, and websites

GRAPHIC DESIGNER — Asia Kitchen

since 2003

- Branded 8 family owned restaurants with new logos, menus, and letterheads
- Created customer database from 5000+ handwritten entries



PROJECTS

CMU GAME CREATION SOCIETY (GCS)

gamecreation.org

- Illustrated concept art and assets for 8 independent games
- Collaborated on 5 projects as lead artist; formerly club officer as Communications Admin

RAINCAT — 2D Puzzle Game

raincat.bysusanlin.com

- Created website promoting indie game accruing ~12,000 unique visits since 09/2009
- Featured in repositories including Ubuntu/Debian, Archlinux, and Softpedia
- Awarded "Game Creation Gold 2009" for favorite in club game developed that year

SKILLS

WEB LANGUAGES

Proficient
HTML & CSS
jQuery
Familiar
ActionScript
Processing

ADOBE CS

Fireworks
Photoshop
Illustrator
InDesign
Flash

BONUS

User Research Methods
Sketching & Illustration

BILINGUAL

Mandarin Chinese

US CITIZEN

References Available